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DATE: 12/04/92 SALES INFORMATION SYSTEM TIME: 11:48
SUBJECT: DORAL FLOOR DISPLAYS - WAWA SENDER: J. A. MORRIS/1340
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TO: ALL DIVISIONS WITH WAWA LOCATIONS CC: REGIONAL MANAGERS
SUBJECT: DORAL FLOOR DISPLAYS - WAWA

DEAR MANAGERS:

PLEASE BE ADVISED THAT JOHN COTTAGE, DIRECTOR OF MERCHANDISING AND MR. STOCKEL, VICE PRESIDENT OF MERCHANDISING FOR WAWA MARKETS, HAVE REQUESTED THAT WE POSTPONE THE PLACEMENT OF OUR DORAL FLOOR DISPLAYS, SCHEDULED TO GO INTO WAWA MARKETS THE WEEK OF DECEMBER 7, 1992. DUE TO THE HIGH DENSITY OF HOLIDAY FLOOR DISPLAYS PRESENTLY IN WAWA MARKETS AND ALSO THE INCREASED PILFERAGE PROBLEM WHICH ARISES DURING THE HOLIDAYS, THEY HAVE ASKED THAT WE PLACE THE DORAL DISPLAYS DURING THE WEEK OF JANUARY 4, 1992.

I APOLOGIZE FOR ANY INCONVENIENCE THIS MAY CAUSE AND ASK YOUR COOPERATION IN COMPLYING WITH THIS REQUEST FROM WAWA HEADQUARTERS. THANK YOU FOR ONGOING ASSISTANCE WITH THIS CHAIN.

WARM REGARDS,

JIM

J. A. MORRIS

JAM:DES

M-2

CC: K. PINTO, WAWA HQ

CC: BETSY
STEVE
LORRAINE

D. M. *J* 1/7/92
T & D *LR* 1/17/92
S. R. M. *LR* 1/11
S. A. M. *DD* 1/21/92

*** END OF MESSAGE ***

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